



WORKING WITH ME

Victoria Barrett

**1-2-1 DIGITAL
MARKETING SUPPORT
FOR YOUR BUSINESS**

A NOTE FROM VICTORIA

The most important thing to me is that my clients are able to stop wasting their precious time trying to fathom out how to advertise and how to make people see their business on the biggest social platforms. After working with me, they will be able to dedicate a portion of their time to content and ad creation and begin to see the results of their efforts without frustration.

Facebook has over two billion active users and there is no doubt it is very happy to take your hard earned cash. Knowing how to "work" Facebook, Instagram and more, understanding exactly what results and what limitations there are, is really important to manage your time and your marketing budget. Gaining clarity on what you want people to DO when they visit your page, understanding how to raise awareness for your business and how to CONNECT with people who love your services will enable you to really use Social to the greatest potential.

Contact me directly, to see how I can be of help.

Victoria x

BOOK A FREE 30 MINUTE
CALL WITH ME TODAY



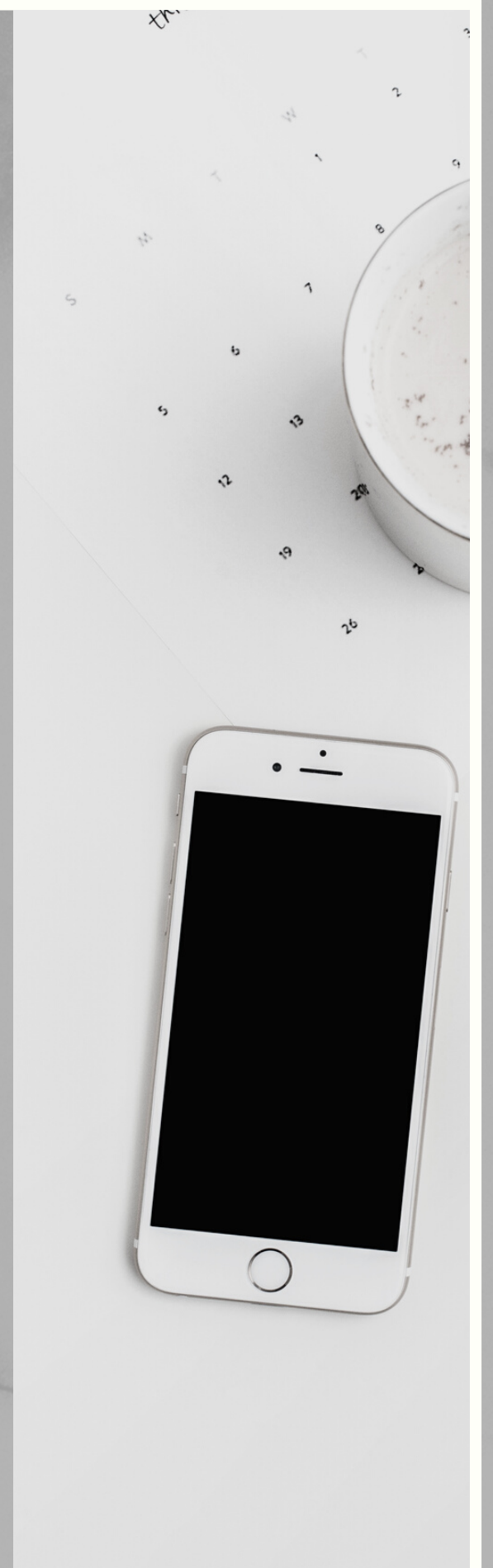
WHY SOCIAL IS SO IMPORTANT?

The most common "complaint" I hear is, "Facebook confuses me, I don't know what to write to make people engage with me. I open Facebook, waste an hour and then shut it again without doing anything. I find it an added stress". "My Instagram reach is down, no-one is liking my posts, I don't know what I am doing wrong"

It is probably the most frustrating part of marketing your business, but with 77% of the UK population using Social platforms, it is here to stay, which means it **has** to form part of your business marketing plan.

We are in an era of change with all social platforms and it can become really challenging for the small business owner, who doesn't have a person dedicated to their social output, to try and stay current. The services that I offer are different to a lot of social media companies, my aim is to enable you to manage your own content, create your own adverts and excel with your content. Overall, this will save you time, money and ensure that your content remains authentic to your business.

With a diverse set of packages, there is something to suit all businesses from simple housekeeping and optimisation, right through to mastering adverts manager. My packages currently specialise specifically on Facebook, but I also offer support with Instagram and Twitter.



Around a year ago we were struggling with our Facebook page. We'd lost our way and was finding it difficult to produce original content and also reaching the correct audience.

We reached out to Victoria and she gave us invaluable one to one tuition to develop and grow our Facebook page. Since working with Vic our engagement and reach have improved and that means more bookings.

If you need advice and guidance and would like to improve your business social media profile using Victoria is a no brainer.

It WILL make a difference!

- Neil & Deb Atkinson, Neil Atkinson Photography



PACKAGES

AUDITING: FROM £55

A thorough review of your page, ensuring that it is fully optimised, will ensure that you are getting as much from your page as possible. An audit will tell you what is working well, what could be improved as well as easily implementable tips, where appropriate. Audits vary in depth from a simple overview to a more in-depth audit including growth and analytics.

FACEBOOK BUSINESS BASICS: £100

A two hour session that will cover the basics of Facebook, including optimisation of your page and messaging. This will be carried out remotely over two sessions.

FACEBOOK ADVANCED: £150

A two-hour session covering management of Facebook for more advanced users. Covering content (not content planning), insights and understanding your audience to plan forward, carried out remotely.

SERVICES AVAILABLE

FACEBOOK ADVERTISING: £299

One-to-one (three hours) tutorial of Facebook Adverts manager including understanding objectives, audiences and results.

Creation of adverts and troubleshooting, includes 4 weeks of follow up support. (Terms and conditions apply)

FULL DAY OF FACEBOOK TRAINING: £499

A full day (six hours) of Facebook training covering everything from basic right through to advert creation and 8 weeks of follow up support. (Terms and conditions apply)

GROUP WORKSHOPS

Group workshops are available, cost will vary depending on topic, location and numbers. Enquire directly.

SERVICES AVAILABLE

FACEBOOK ADVERTISING: DONE FOR YOU

Adverts created for your business! After a fact finding session to understand exactly what you are wanting to achieve with your advertising, I will create adverts in line with your available budget.

Enquire for pricing, individual adverts (and monitoring) start from £35.

WEBSITE REVIEW

Reviewing copy on your website and link checks, making suggestions where changes may be made to improve connection with your clients. Prices vary, enquire directly.

SERVICES AVAILABLE

FACEBOOK CREATION OF BUSINESS PAGE/GROUPS

Creating your business page can be a little daunting if you are new to Social Media, having someone create your page and your groups to your exact specification ensure that it's fully optimised for your business ensures that it has been set up correctly.

Enquire for pricing.

SPEAKING

I am available for speaking engagements on both Facebook and Instagram and have spoken to large groups for the FSB and Business Women In, on a number of occasions.

OTHER PLATFORMS

I am also available for consultation on other platforms.

SERVICES AVAILABLE

I LOOK FORWARD TO WORKING WITH YOU.

VICTORIA@WEDDINGBUSINESSCIRCLE.COM | 07746864030

GET IN TOUCH TODAY TO BOOK IN!